

# MEET AVA™

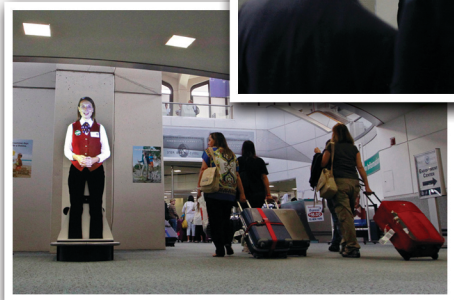
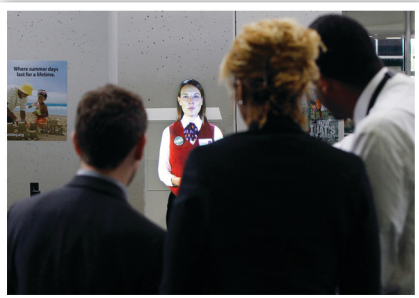
THE MOST INNOVATIVE SOLUTION  
IN NEXT GENERATION ADVERTISING,  
WAY FINDING, AND PROMOTION

The future is here! Meet AVA - your Advanced Virtual Assistant. She works 24 hours a day, seven days a week and does not charge for overtime. She never gets sick and does not require a background check.

Airus Media, Inc (formerly airportONE) is the creator and manufacturer of AVA .... your Advanced Virtual Assistant .... custom designed specially to meet your needs.

The Virtual Assistant is a projected image which uses state of the art technology to create the illusion of a real person, similar to a hologram. It is one of the most innovative and engaging digital signage and marketing products available today.

**LIBBY**  
Newark Airport  
AVATAR by  
Airus Media



Representative Clients

Celebrity **X** Cruises®  
Designed for you™

**IBM**®



## HOW WE BUILD YOUR SYSTEM

Building and producing AVA is a complex process that requires specialized creativity, extensive multi-media production skills, and complex digital engineering .... along with an advanced manufacturing process.

Airus Media staff have over 30 years of multi-media production and marketing experience. We work with you to design a system tailored specifically for your environment. The first step, and perhaps the most creative, is to develop the story boards and script. Multiple scripts may be developed for seasonal changes or different scenarios, or for more complex interactive systems.

### 1 SCRIPT



### 2 FILMING



### 3 DIGITAL ENGINEERING



### 4 MANUFACTURING



## SAMPLE APPLICATIONS

- AIRPORTS
- AMUSEMENT PARKS
- MUSEUMS
- MOVIE THEATERS
- HOSPITALS
- STADIUMS
- HOTELS
- SHOPPING CENTERS
- CONVENTION CENTERS / TRADE SHOWS & MORE



HOSPITAL



MUSEUM



FASHION

Casting is performed, selecting the talent that will best meet your objectives with impact and style. The final steps involve the actual production of the media, construction of the casing, and installation of software and hardware.

For more information visit  
**AirusMedia.com**

# FEATURES & BENEFITS

- Provides a unique platform for way finding, security, promotions/advertising, safety, and many other applications.
- Delivers a clear and consistent message under most environments.
- Works 24 hours, 7 days a week and never takes a break! No background check required!
- Advanced options include multilingual, motion sensors, voice recognition, remote control, acoustic automation, remote control and others.
- Completely customizable solution - multiple message choices, multiple style choices, multiple attire choices.



Airus Media has been producing airport videos and audio visual productions since the early 80's and has a proven track record for innovative and quality productions.

Airus Media has received many Awards including nine awards for the widely acclaimed "Spirit of Aviation" - produced for Tampa International Airport ... and a 2015 Digital AVA Platinum award for the virtual assistants produced for the City of San Antonio. Visit [www.AirusMedia.com](http://www.AirusMedia.com) for testimonials concerning our work and to see and hear AVA amaze you.



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## AVA<sup>TM</sup> ADVANCED VIRTUAL ASSISTANT

